



Your tool to better profit

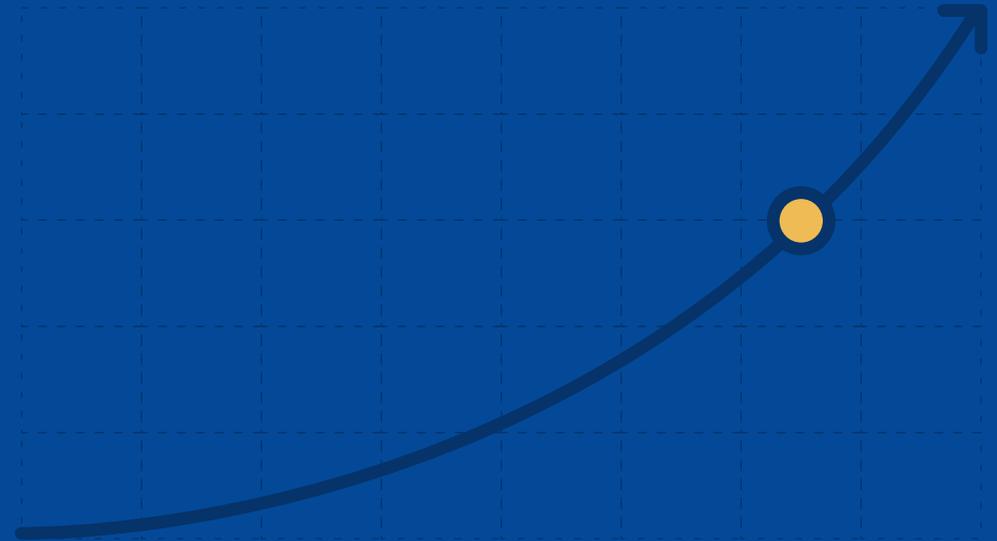
OptiTrack.



Your tool to better profit

Handling orders, collecting & delivering goods is a challenge for many companies. As the competitive race increases, many companies are looking for new solutions, develop new internal processes, and evaluate new revenue

and profit generating models. In this presentation, you will learn how to maximise your company's profits in the new age of logistics services.



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1.

Boost your company profit: Achieve more with less.



How?

With OptiTrack system you will close more orders with less time. Just imagine what a difference can make to cut a portion of costs on your fuel, salaries and vehicle maintenance

And it's just the beginning of the journey to better profit margins which you can start with OptiTrack software. Great savings on time and money is on the way to your balance sheet.

Less costs



More orders



Review

"With number of vehicles increasing every week, we needed to find a way to manage them as efficiently as possible. After trying out OptiTrack for a week, we saw an average 10% decrease in fleet usage." - **Pawel, Poland, Head of Logistics**

2.

Save employee time with task automatization.



How?

The powerful route and orders management solution will save your employees hours and hours of time. The OptiTracks' functionality is awesome.

You do not need any specific knowledge to start using it. Just click and go.

Time saving



Powerful route management system



Review

"Route planning and order management is a part of my everyday work. It can take me from an hour to even half a day to prepare a good and profitable, routes. Since we started using OptiTrack, this process takes only few minutes." - **Paulius, Lithuania, Logistics Manager**

3.

Build client trust. It's never been easier.



How?

Delivering on a right time, right place and with a right price tag has never been easy. Luckily, with OptiTrack you can create enough room to maneuver even most narrow deadlines.

It's incredibly empowering to have it all at your fingertips and being able to instantly turn your orders into success stories.

Delivering on a right time



Client trust



Review

"It helped us to reach new client segments. With OptiTrack we were able to offer value, that no other player in the market had. Companies that were irrelevant for us half a year ago, today are main source of our income." - **Christophe, Belgium, Managing Director**

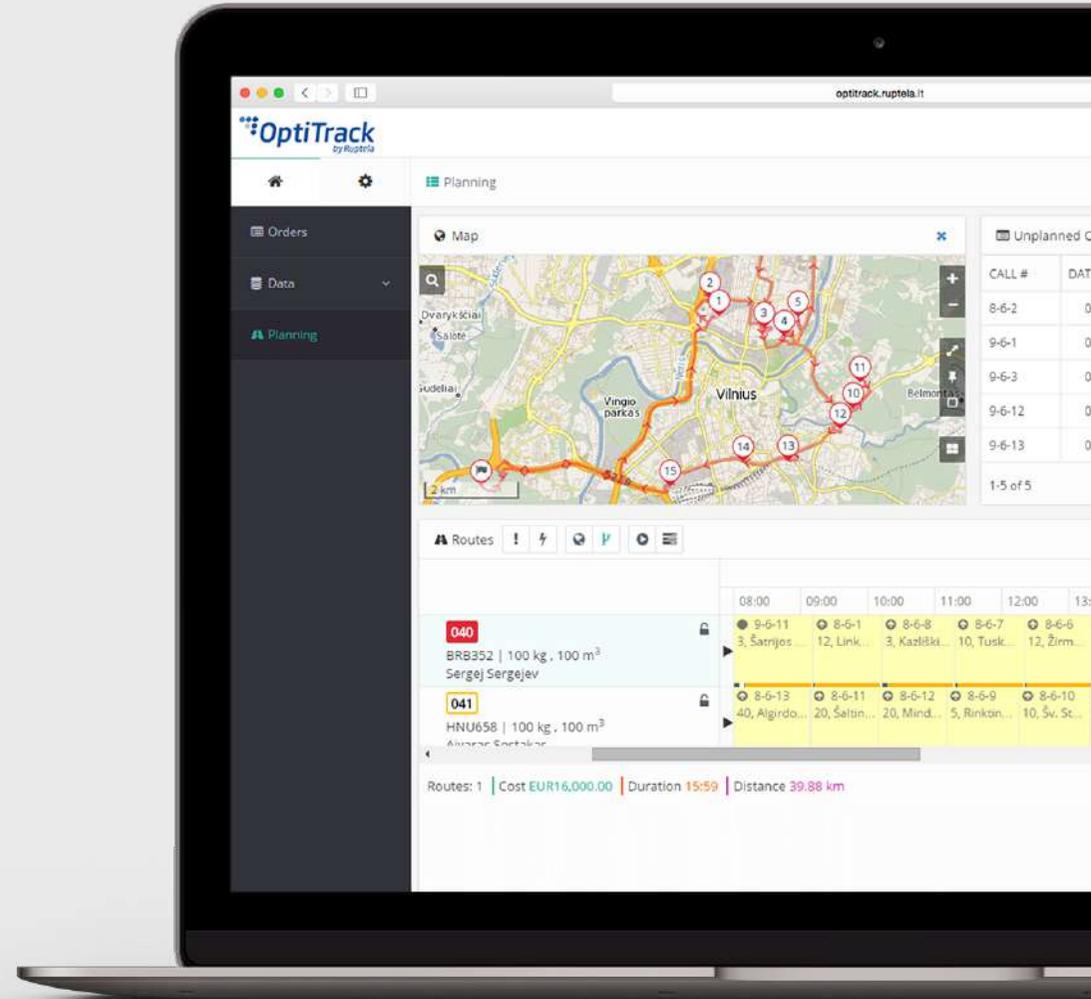
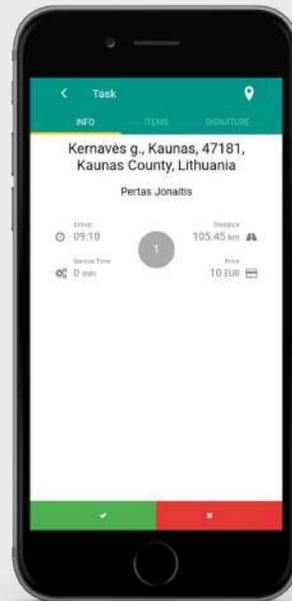
4. More freedom. Less limits.

Wherever you are. Whenever you want.



How?

No restrictions. OptiTrack application lets you manage routes and orders even when you are out of office. Just make sure you have an internet connection and enjoy more freedom.



How it works. No rocket science.

1 step

- Insert vehicle & employee information



2 step

- Insert order information



3 step

- Generate a route



4 step

- Send a route to driver via mobile app



5 step

- Monitor and control the progress of the order in real time



How does OptiTrack fit your needs?

Optitrack fits companies
which are looking for:

Greater profit

Better employee performance

More growth

More innovation

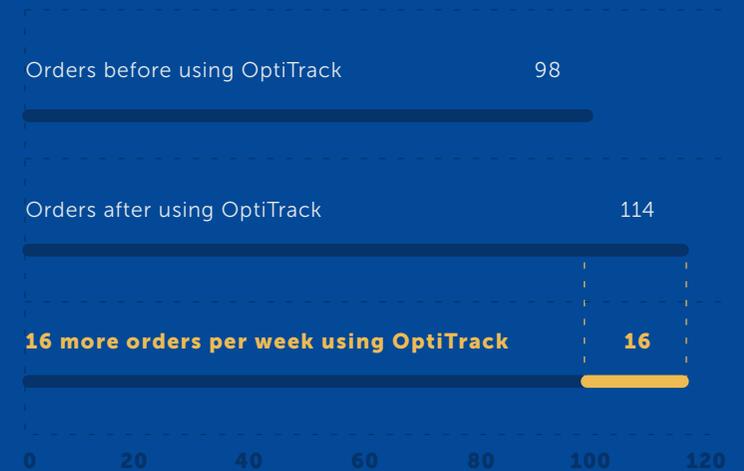
Happier Customers

Sounds Good. How much do I pay?



Pay as much as you use.

You only pay for the vehicles that you use, not the whole system. You can add more as you grow. To start using the system you need min. 2 vehicles.



	Primary	Optimised	Improvement
Orders	98	114	16 more orders closed
Vehicles	5	4	It took 1 vehicle less to deliver all orders
Driving time	72 h 36 min	59 h 23 min	13 hours saved
Mileage	2028 km	1602 km	426 km less travelled
Planning time	7 h	30 min	6 h 30 min saved

Table 1. Statistic results of marketing logistics using OptiTrack for one week.

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Better profit

Learn how companies can perform better with
OptiTrack - logistics management software

[**Start Your Free Test Drive**](#)